



OXFORDSHIRE FOOD SUPERSTARS



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FOOD
Power

Project in Cutteslowe funded by Sustain to tackle food poverty through people powered change.



WHO'S INVOLVED AND WHY?



Good Food Oxford are working with the following partners to strengthen their ability to reduce food poverty and tackle its root causes:

Cutteslowe Primary School
St Andrew's Church
Cutteslowe Community Centre
Local Councillors

Oxford Mutual Aid
Oxford Together/Hub
Oxford City Football Club



Despite being surrounded by affluent areas of North Oxford the 2,230 residents of Cutteslowe experience multiple deprivations:

- 21.2% of children live in poverty, compared with 10.3% in Oxfordshire.
- 14.3% of children live in out of work households, compared with 8.0% in Oxfordshire. (Source: DWP 2016)
- 20.1% of working age residents have no qualifications, compared with 16.7% in Oxfordshire. (Source: Census 2011)
- 43.8% of pupils achieve expected level in Early Years development goals, compared with 58.5% in Oxfordshire. (Source: DFE)

FREE SCHOOL MEAL FAMILIES



Cutteslowe Primary School has been delivering fruit and veg parcels to Free School Meal families, in addition to the government vouchers. During the summer holidays they will work with the new Community Larder to support families to continue to access fruit and veg.

NEW COMMUNITY LARDER

Cutteslowe Community Centre are working with local Councillors, Oxford Hub and SOFEA to establish the larder. It is currently free but will transition to a regular larder model from September 2020. They aim to:

- reduce the stigma of 'free food'
- enable residents to reduce food waste
- signpost people to access other support and services.



OPPORTUNITIES

- Restart children's activities at the community centre that include healthy food.
- Training community members to run cooking classes for local parents and children.
- Work with Cutteslowe Horticultural and Garden Centre to provide growing activities.
- Support local schools to increase the uptake of FSMs for eligible pupils.
- Increase the uptake of Healthy Start vouchers by raising awareness with professionals, community and volunteers.