

Good Food Oxford: Oxford's network for healthy, fair and environmentally sustainable food for all

2018-19: a year of many harvests

Looking back: Activities delivered within our Strategic Priorities



Good Food Businesses: building Oxford's sustainable food economy

- Oxfordshire **Catering & Procurement Working Group** – 30 members, quarterly meetings
- Support for **Oxford Real Farming Conference, Local Enterprise Partnership, Covered Market**
- **Good Food Away Days** for large employers – food-focused team-building activities
- Consultancy for two clients on **food strategy and action plans**



Good Food For All: ensuring everyone is able to eat well every day

- **Oxford Living Wage report** found a deficit of £15 / £10 / £5 on a single person's food bill when earning National Living Wage / Real Living Wage / Oxford Living Wage. Recommendation of a wage of **£10.02 per hour** in Oxford
- Oxford's **Food Access Alliance** of 6 Experts by Experience joined by 6 Professional Experts visited inspiring projects around the country; attended conferences, workshops and training; supported set up of **Blackbird Leys Community Fridge and Larder**
- **Invisible Feast** in October 2019 to raise the issue of hidden hunger in Oxfordshire and to make three campaign asks: **Fix Universal Credit** – no more five week wait; an **Oxfordshire Living Wage** of £10.02 an hour; a national plan to **End Hunger in the UK** – letters sent to Oxfordshire MPs
- Promotion of Oxford's **Food Services Map, Healthy Start Vouchers**, proposed **Food Access Action Plan**
- Fourth and fifth annual **Oxfordshire Foodbank Forum** June 2018 and September 2019 – 17 attendees. Reporting usage figures monthly, for Citizens Advice and national campaigning. **Sharing Best Practice Day** March 2019 with 19 attendees. **Food poverty awareness training** with 25 attendees



Changing Our Ways: driving behaviours for healthy and sustainable food use

- **Veg Cities** with Oxford University's LEAP Project – **two six-week cooking sessions** for parents with school-age children and older men, investigating what would encourage people on a budget to eat less meat and more vegetables; **training for Replenish volunteers** on the best way to support people to make behaviour changes
- **Oxford Green Week** June 2018 and 2019 – Big Green Day Out, Oxford Bus Company trip to Rectory Farm PYO for 100 people, Big Lunch in Blackbird Leys for 50 people, peashoot planting activities in community centres
- 5th and 6th annual **Oxford Pumpkin Festival** October 2018 and 2019 – 17 events run by 14 organisations, 1,500 attendees. Local paper articles, radio, local and regional TV. 1,000 website page views. 7,000 Facebook reach. 15,000 tweet reach. 10 million #PumpkinRescue tweets in total
- **SUGAR SMART Oxfordshire** – 18 University of Oxford cafés removed 50kg a month of sugar from sale, 3 leisure centres installed floor stickers in front of vending machines, referenced in Oxford City Council Street Trading Policy, self-assessment framework launched, Oxfordshire's Great Sugar Debate seeks 1,000 responses



Organisational Development

- 9 Steering Group members
- 6 Advisory Group members
- 5 Directors
- 2 part-time staff, 2 consultants
- 9 volunteers
- 1 intern per year – Oxford Living Wage Campaign, Invisible Feast and End Hunger UK Campaign
- An Oxford Living Wage employer



Network

- 130 network members
- Quarterly network meetings
- Bi-monthly network newsletter
- Monthly blogs and online resource hub
- Connections made for 40 network members
- 18 newspaper articles
- 6 radio appearances
- 3 local TV appearances



Policy

- Healthy and sustainable food are headlines for Oxford City Council's **Citizens' Assembly, Oxfordshire 2050**, Oxfordshire County Council's **Whole System Approach to Healthy Weight**, Oxfordshire **Joint Strategic Needs Assessment, Health Improvement Board Priorities**, Friends of the Earth **Fast Forward Food**, and University of Oxford Students' Union **Climate Action Plan**

Cost and Value Generated



Annual cost: £55,000



Value: £4,000 **volunteer time**, £18,000 **network support**, £40,000 **in-kind support**