

Good Food Oxford: Oxford's network for healthy, fair and environmentally sustainable food for all

Achieving Sustainable Food Cities Silver Award for Oxford in 2021

Looking forward: Three Year Plan

Strategic Priorities



Good Food Businesses

Support the buyers: Catering & Procurement Working Group, use Open Food Network online shop, guide institutional policies, share our learning on a wider platform e.g. at conferences, to influence policy and procurement of larger buyers

Support the sellers: community markets and Open Food Network maintained, Away Days and food tourism, food business training, generate Council and Local Enterprise Partnership support e.g. through offering empty shops / funding / training

Support the producers: Away Days and food tourism, Oxford Real Farming Conference and year-round events, a flagship land partnership through the Local Enterprise Partnership, a shared food processing space

Support the new entrants: Oxford Real Farming Conference and year-round events, a flagship land partnership through the Local Enterprise Partnership, local funding / loans / investment



Good Food For All

Community action: community gardens, orchards, cafés, kitchens, fridges and cupboards convened by Community Action Groups Oxfordshire and local community volunteers

Plug the gaps: social supermarket in Blackbird Leys, community food activities in Cutteslowe, municipal food surplus canteens in community centres, urban edible landscapes through commercial partnerships and planning policy

Push for change: foodbank forum and annual usage report, campaign for Oxford Living Wage and Food Access Action Plan

Led by those who matter: Oxford's Food Access Alliance



Changing Our Ways

Five simple things: Eat more plants, Waste less food, Quality not quantity, Know your food, Cook!

Events for all: Oxford Green Week, Oxford Pumpkin Festival, Oxford Eid Extravaganza

Volunteer team: 50 good food champions, Veg Cities cooking sessions

Change the environment to prioritise: SUGAR SMART Oxfordshire, Switch Up Your Lunch business pledges

Diversity: Priorities led by Green & Black Alliance



Collective Impact

Guide Vision and Strategy: Oxfordshire 2050, One Planet Oxfordshire, City and County needs assessments and strategies reference city region food system

Support Aligned Initiatives: 150 members, 100 contacts with network members per year, 40 network member connections made per year, quarterly meetings, Annual Celebration, positive annual survey responses

Establish Shared Measurement: give evidence for Sustainable Food Cities Six Key Issues, apply for Silver Award in 2021

Build Public Will: 6 e-newsletters, 12 website blogs, weekly social media, 6 newspaper articles, 4 radio appearances, 1 TV appearance per year, plus public events

Advance Policy: healthy sustainable food in 3 new local authority policies per year

Mobilise Funding: Trust for Oxfordshire's Environment, City Council and Local Enterprise Partnership refer to good food



Sharing the Learning: support other areas of Oxfordshire, Buckinghamshire, Berkshire and around the country



With thanks to: **Sustainable Food Cities, Oxfordshire Community Foundation, Food Power, Oxfordshire County Council, Oxford City Council, Replenish, Community Action Groups**