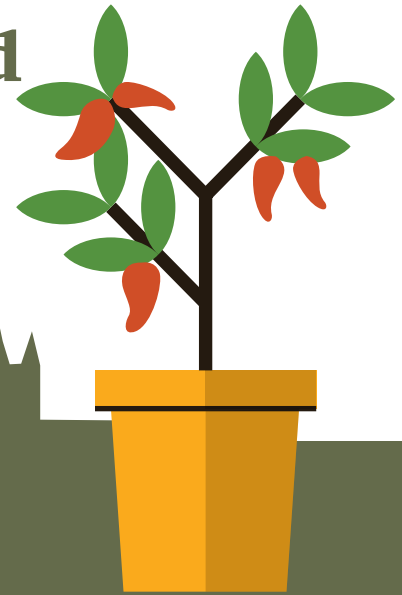




Oxford's network for healthy, fair and environmentally sustainable food for all



Initiation Meeting
December 2013

Oxford Pumpkin Festival
October 2014

Good Food Charter Launch
June 2014

2015-2016 *a year of growth*

8th June 2015

Network consultation with Prof. Mike Hamm, Michigan State University



40 attendees

CITY REGION APPROACH

COLLECTIVE IMPACT

BACKBONE ORGANISATION

Our Strategic Priorities for the next two years:



Good Food Businesses

building Oxford's sustainable food economy



Good Food For All

ensuring everyone is able to eat well every day



Changing Our Ways

driving behaviours for healthy and sustainable food use, starting with food waste



AS A BACKBONE ORGANISATION, WE:

Guide Vision and Strategy	<ul style="list-style-type: none"> - Oxford Good Food Charter - Action Learning Set
Support Aligned Activities	<ul style="list-style-type: none"> - Research Kitchen - Oxford Real Farming Conference - Local Food Directory
Establish Shared Measurement Practices	<ul style="list-style-type: none"> - Online Resource Hub - Map of Healthy Food Outlets - Oxfordshire Restaurant Awards
Build Public Will	<ul style="list-style-type: none"> - Low Carbon Oxford Week - Oxford Pumpkin Festival
Advance Policy	<ul style="list-style-type: none"> - Food Poverty Report - Food Access Action Plan
Mobilise Funding	<ul style="list-style-type: none"> - Oxfordshire LEADER - Oxfordshire Learning Network - Barton Healthy New Town



ACTIVITIES:

RESEARCH
KITCHEN

4 Research Kitchen events
cooking up a storm with the latest food research

130 attendees



8 good food events in Blackbird Leys
June 2015

- smoothie bike
- edible hanging baskets
- Ready Steady Cookup!
- Oxford Bus Company farm visit

oxford
bus company



2nd annual Pumpkin Festival

22 other cities in the UK
joined Oxford following the 2014 national launch

14 events **1667** attendees **1330** meals served

Let's squash food waste!



Oxford Food System Action Learning Set

September 2015 - February 2016

12 attendees

6 half day sessions



7th annual Oxford Real Farming Conference

6th - 7th January 2016

850 delegates

Evening Dinner
showcasing local producers

★ 3

projects from
The Student Consultancy

★

Food Poverty Report

★

Network Consultation

★ 2

consultants

SERVICES:

Food Poverty Report and map of food outlets in Barton, Rose Hill and the Leys January 2016

- **Half of interviewees** struggle to afford food
- **Front page** of the Oxford Mail

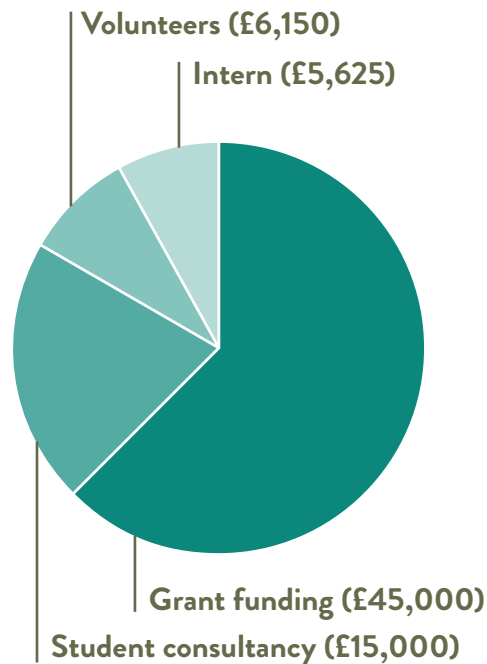
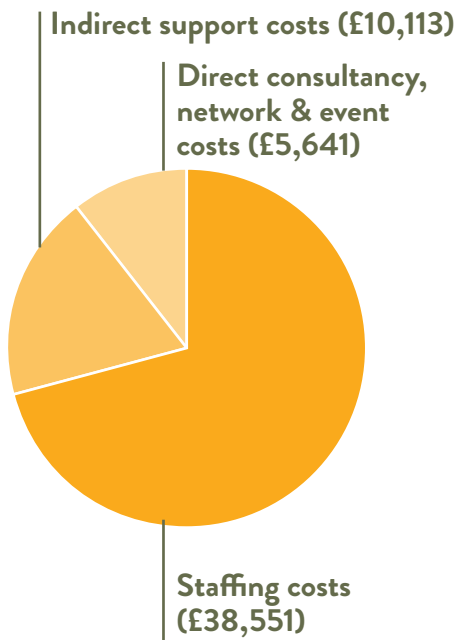
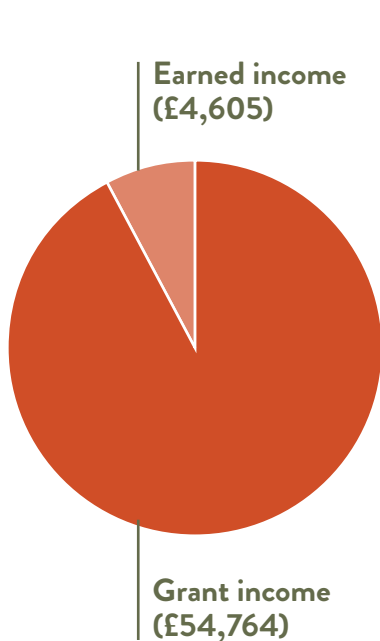


- Piloting of a **Facilitator Finder** service for delivery of food activities
- Development of a **Local Food Directory** with Low Carbon Oxford North
- Initiation of a new category in the **Oxfordshire Restaurant Awards**
- Follow up of 67 **network member pledges** for healthier, fairer and more sustainable food for Oxford

Income:
£59,369

Expenditure:
£54,325

Value generated:
£71,775

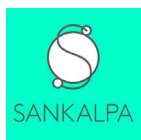


“Good Food Oxford is successfully spreading the word to encourage healthy eating, healthy farming and a better understanding of how to use food. I look forward to them continuing the good work and helping to make Oxford a great place to live.”

Cllr Bob Price, Leader of Oxford City Council

With thanks to: _____

Keep in touch: _____



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