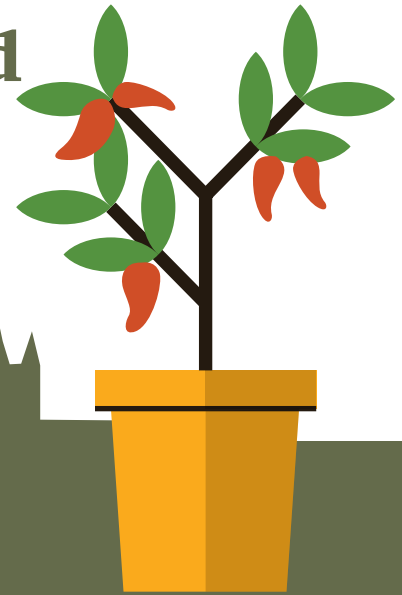




# Oxford's network for healthy, fair and environmentally sustainable food for all



Initiation Meeting  
December 2013

Oxford Pumpkin Festival  
October 2014

Good Food Charter Launch  
June 2014

## 2015-2016 *a year of growth*

8th June 2015

Network consultation with Prof. Mike Hamm, Michigan State University



**40 attendees**

CITY REGION APPROACH

COLLECTIVE IMPACT

BACKBONE ORGANISATION

## Our Strategic Priorities for the next two years:



### Good Food Businesses

building Oxford's sustainable food economy



### Good Food For All

ensuring everyone is able to eat well every day



### Changing Our Ways

driving behaviours for healthy and sustainable food use, starting with food waste



## AS A BACKBONE ORGANISATION, WE:

Guide Vision and Strategy	<ul style="list-style-type: none"> <li>- Oxford Good Food Charter</li> <li>- Action Learning Set</li> </ul>
Support Aligned Activities	<ul style="list-style-type: none"> <li>- Research Kitchen</li> <li>- Oxford Real Farming Conference</li> <li>- Local Food Directory</li> </ul>
Establish Shared Measurement Practices	<ul style="list-style-type: none"> <li>- Online Resource Hub</li> <li>- Map of Healthy Food Outlets</li> <li>- Oxfordshire Restaurant Awards</li> </ul>
Build Public Will	<ul style="list-style-type: none"> <li>- Low Carbon Oxford Week</li> <li>- Oxford Pumpkin Festival</li> </ul>
Advance Policy	<ul style="list-style-type: none"> <li>- Food Poverty Report</li> <li>- Food Access Action Plan</li> </ul>
Mobilise Funding	<ul style="list-style-type: none"> <li>- Oxfordshire LEADER</li> <li>- Oxfordshire Learning Network</li> <li>- Barton Healthy New Town</li> </ul>



## ACTIVITIES:

RESEARCH  
KITCHEN

**4** Research Kitchen events  
cooking up a storm with the latest food research  
**130** attendees



**8** good food events in Blackbird Leys  
June 2015

- smoothie bike
- edible hanging baskets
- Ready Steady Cookup!
- Oxford Bus Company farm visit



**2nd** annual Pumpkin Festival

**22** other cities in the UK joined Oxford following the 2014 national launch

**14** events **1667** attendees **1330** meals served

Let's squash food waste!



**Oxford Food System Action Learning Set**

September 2015 - February 2016

**12** attendees

**6** half day sessions



**7th** annual Oxford Real Farming Conference

6th - 7th January 2016

**850** delegates

**Evening Dinner** showcasing local producers

★ 3

projects from The Student Consultancy

★

Food Poverty Report

★

Network Consultation

★ 2

consultants

# SERVICES:

## Food Poverty Report and map of food outlets in Barton, Rose Hill and the Leys January 2016

- **Half of interviewees** struggle to afford food
- **Front page** of the Oxford Mail

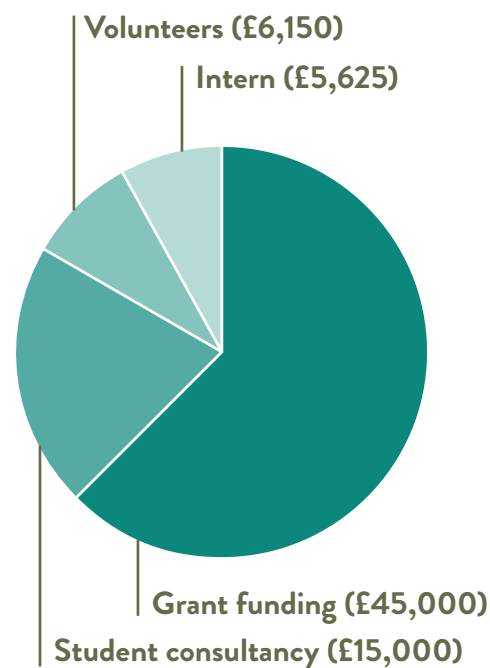
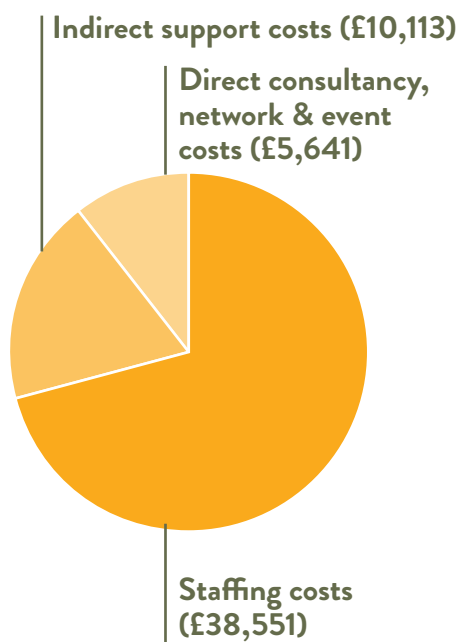
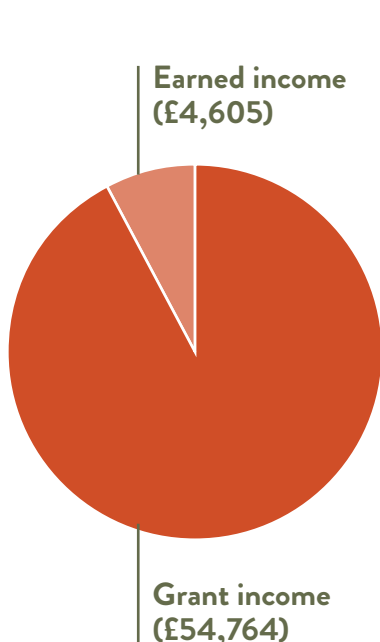
We need a  
Food Access  
Action Plan!

- Piloting of a **Facilitator Finder** service for delivery of food activities
- Development of a **Local Food Directory** with Low Carbon Oxford North
- Initiation of a new category in the **Oxfordshire Restaurant Awards**
- Follow up of 67 **network member pledges** for healthier, fairer and more sustainable food for Oxford

Income:  
**£59,369**

Expenditure:  
**£54,325**

Value generated:  
**£71,775**

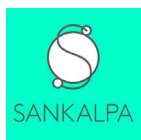


“Good Food Oxford is successfully spreading the word to encourage healthy eating, healthy farming and a better understanding of how to use food. I look forward to them continuing the good work and helping to make Oxford a great place to live.”

**Cllr Bob Price, Leader of Oxford City Council**

With thanks to: \_\_\_\_\_

Keep in touch: \_\_\_\_\_



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